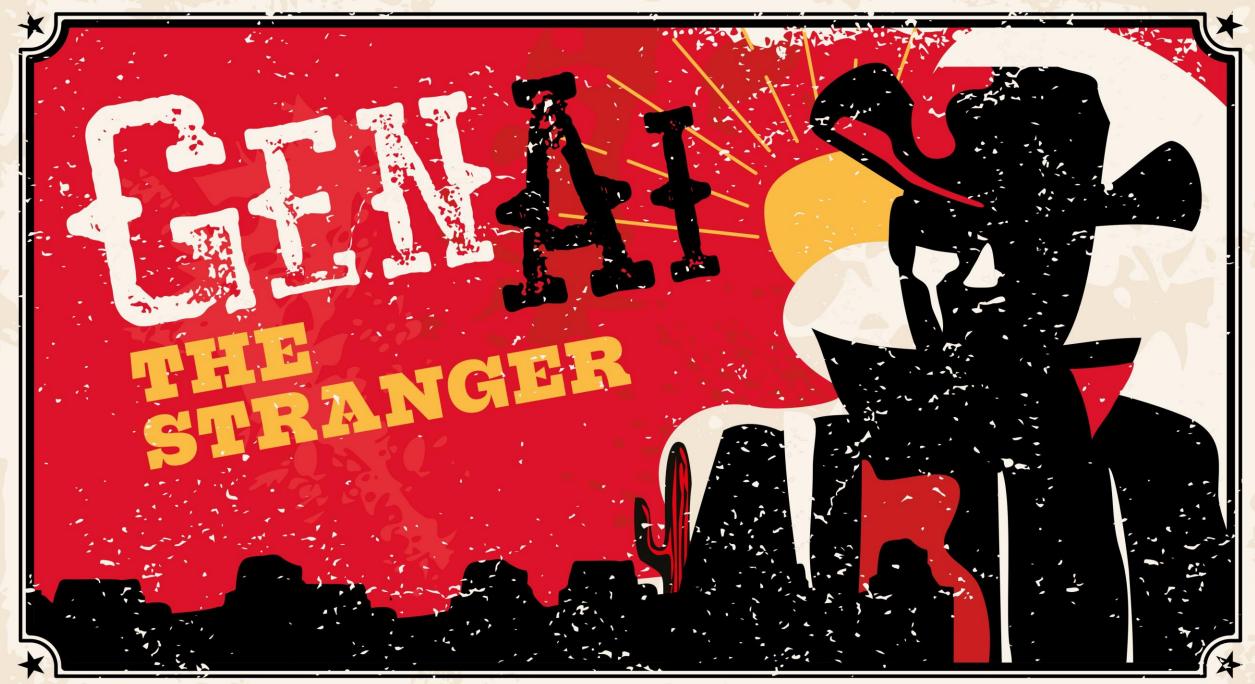


®2024 Nazaré—Confidential—Do not copy or disseminate without permission



®2024 Nazaré—Confidential—Do not copy or disseminate without permission



®2024 Nazaré—Confidential—Do not copy or disseminate without permission

### GENERATIVE AI (GENAI) IS HERE...

19% of organizations in 2023 were piloting or producing GENAI<sup>1</sup>

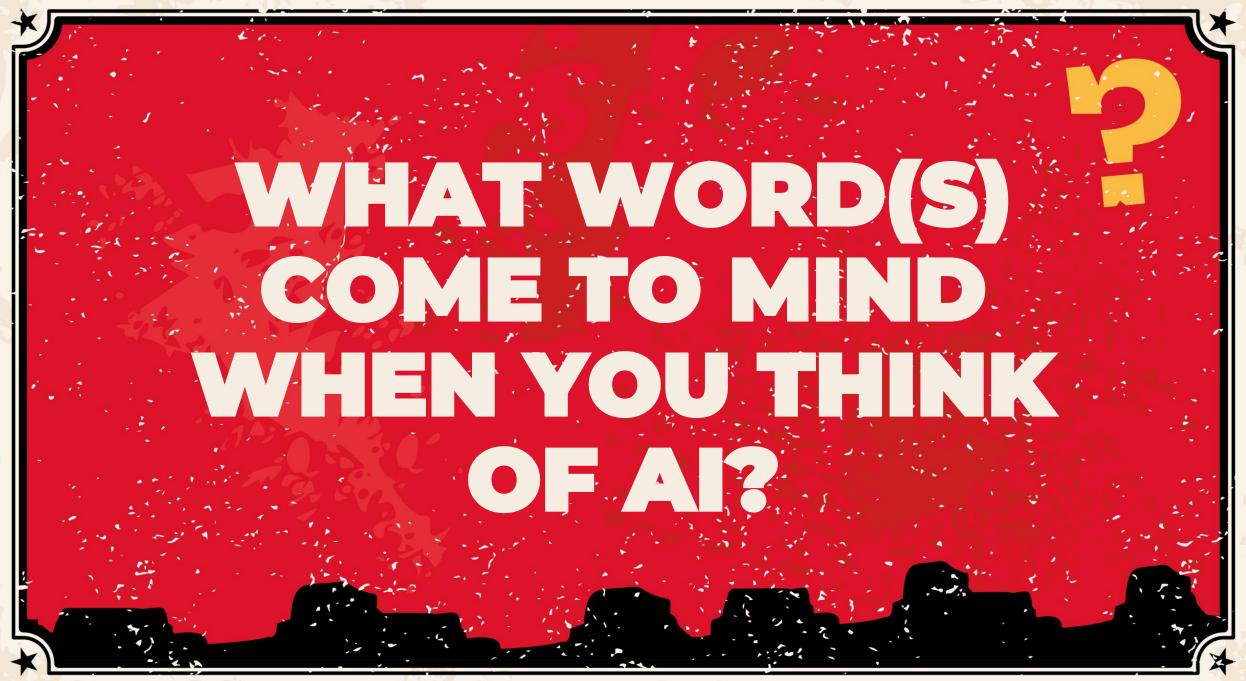
66% of >22,000 adults across the globe anticipate AI will greatly change their lives in the near future<sup>3</sup>

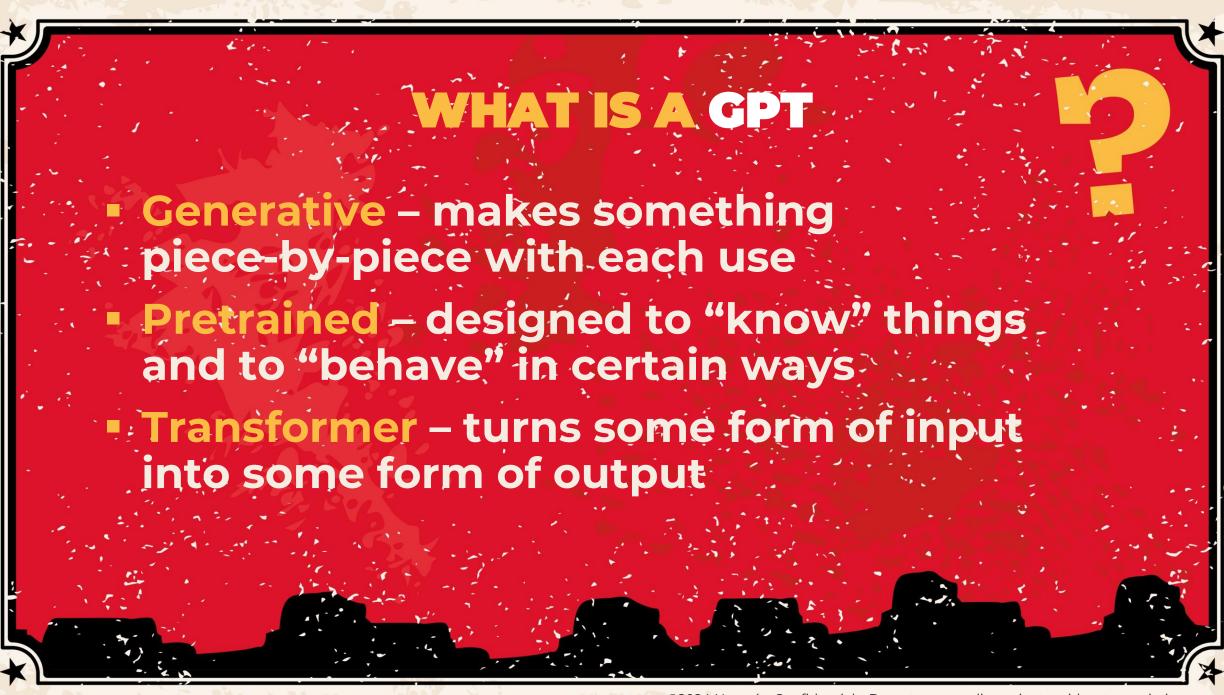
~60% of organizations consider Al/big data skills to be of increasing importance<sup>2</sup>

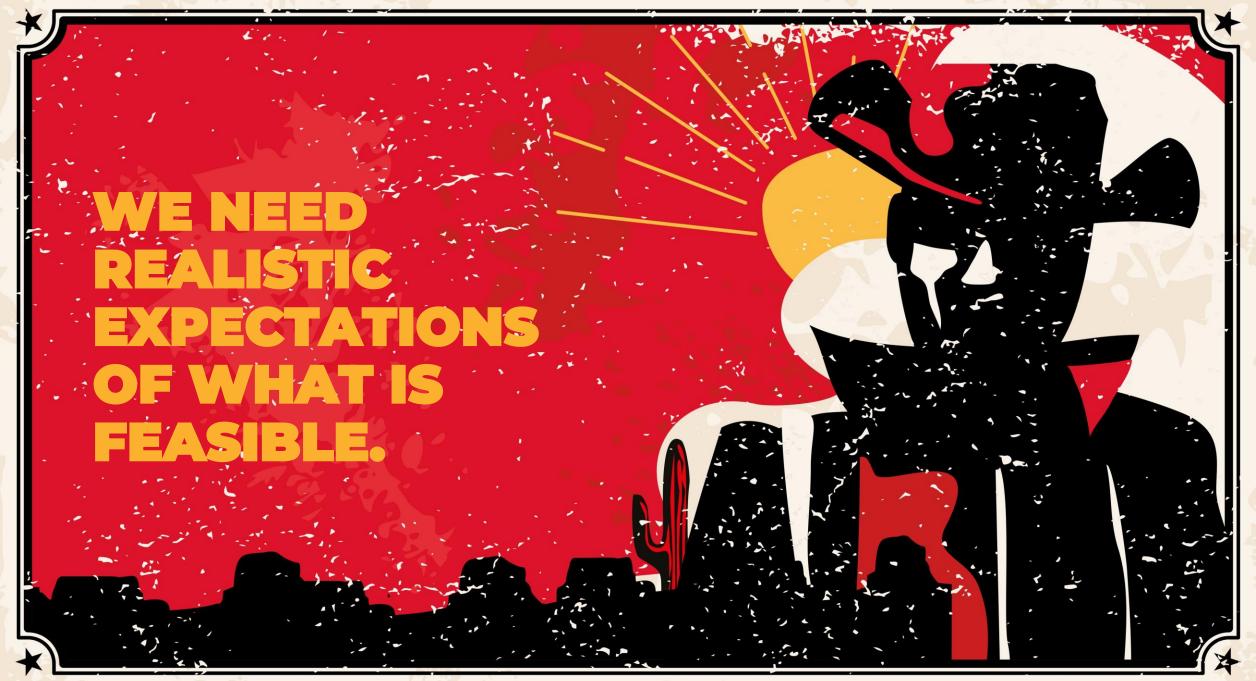
>80% of enterprises will have used GENAI interfaces or deployed GENAI-enabled applications by 20264











# DO YOU EXPECT GENAL TO ...

- Summarize and streamline your content?
- Provide on-demand feedback?
- Integrate widely varied subjects?

- Process large volumes of qualitative data?
- Simulate potential actions and results?
- Augment the reach of trainers?



### GENAI IS INCREASINGLY ACCESSIBLE

- Freely available models
- Integration into other platforms
- New platforms being built

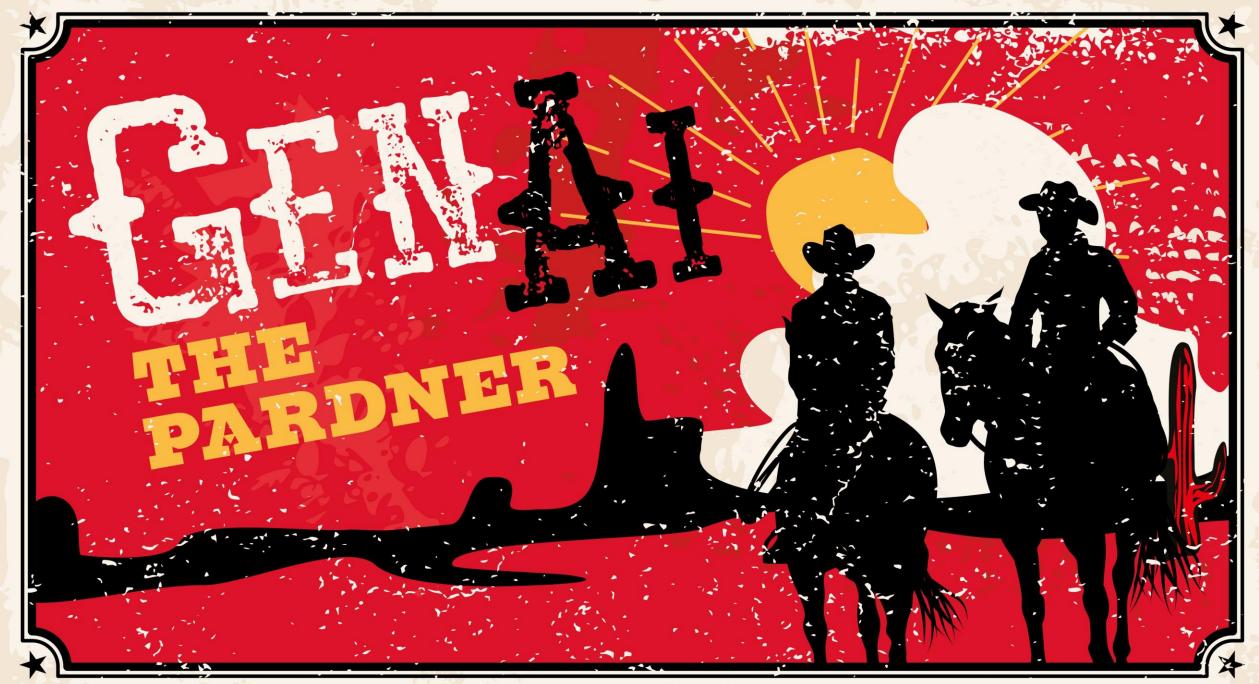
- Natural language engagement
- Trend towards
  multimodality
- Cloud-to-edge computing



- Need for data-safe, compliant access points
- Lack of clarity as to who leads the POV
  - Importance of application in specific roles
  - Overcoming compounding challenges



®2024 Nazaré—Confidential—Do not copy or disseminate without permission



®2024 Nazaré—Confidential—Do not copy or disseminate without permission





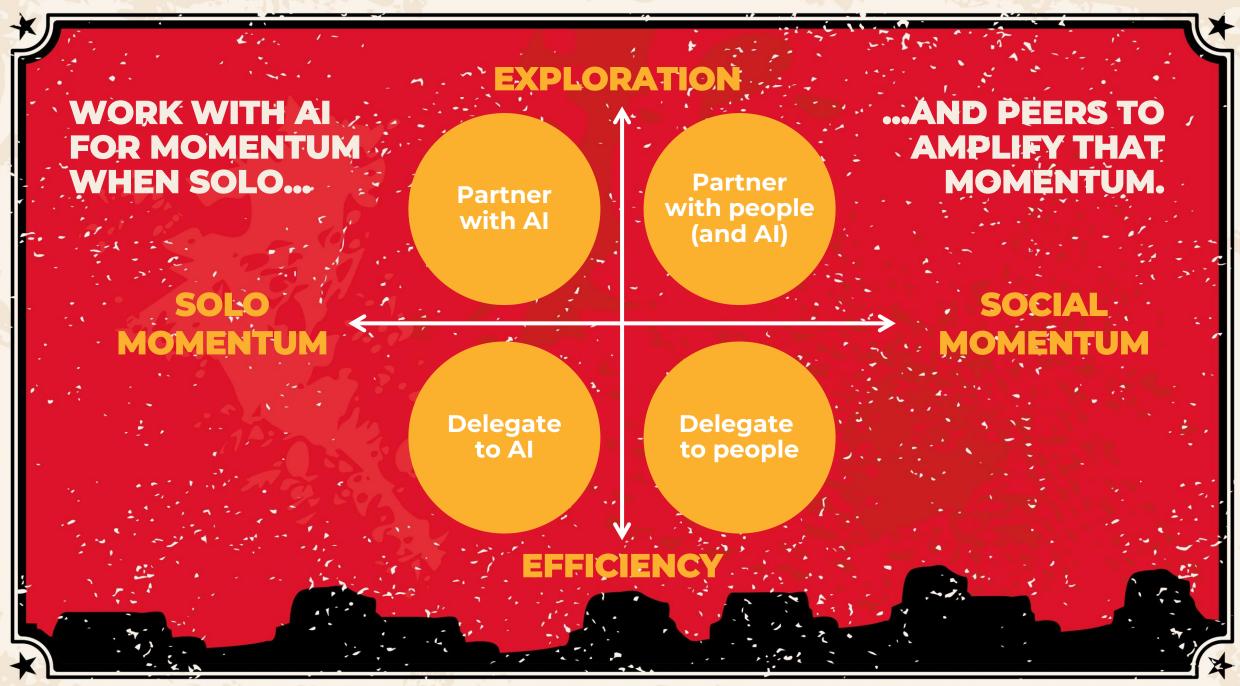












### WHICH GENAI 'PARDNERS' CAN HELP YOU !

#### **AUDIENCE**

- Make a list, of Jissues for ...
- How might this make sense to...
- Give feedback from this perspective...

### ANALYST

- Give me insights from this data...
- Identify gaps in this material...
- Consider a scenario with constraints...

#### **ADVISOR**

- What do you think of this plan...
- What might land consider next.
- How do I optimize this opportunity...

WHO ELSE?

# HOW DO LENGAGE THESE 'PARDNERS'

#### SET THE SCENE

- Take a deep in the breath.
- We win a \$5000 prize...
- It's springtime...

### PRÔMPT

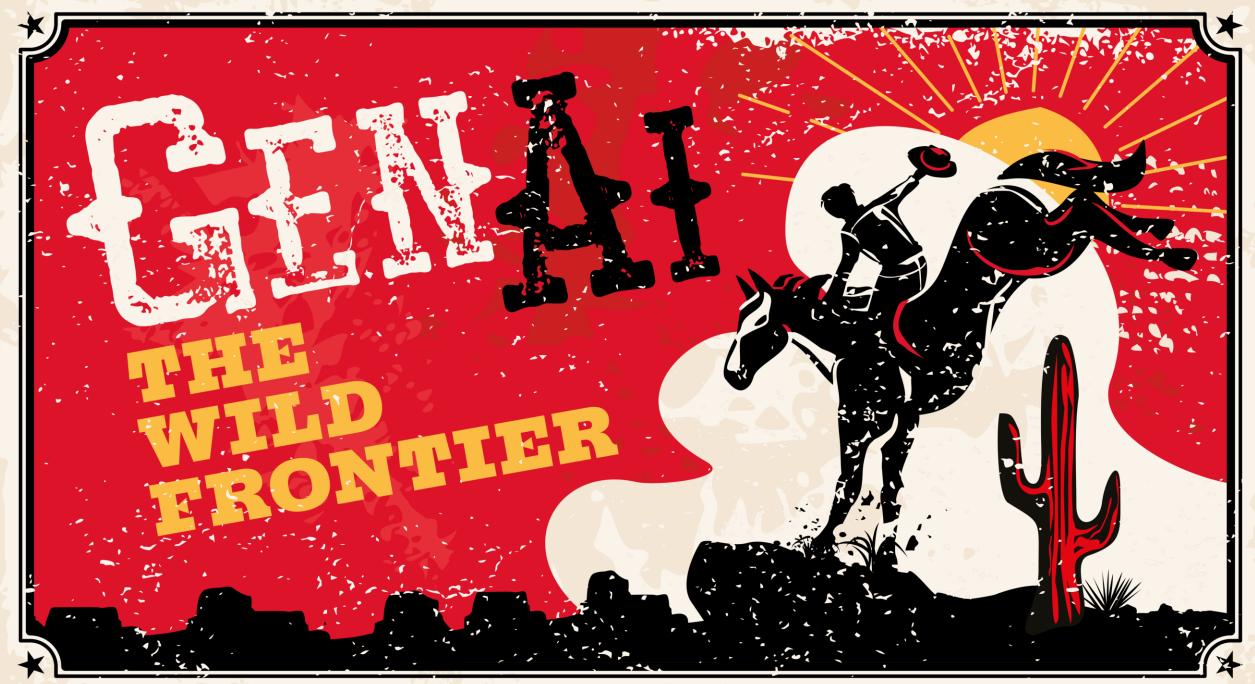
- Play the role of...
- Your goal is to...
- Básed on info...
- Take these steps...
- Follow a format...

### FOLLOW-UP

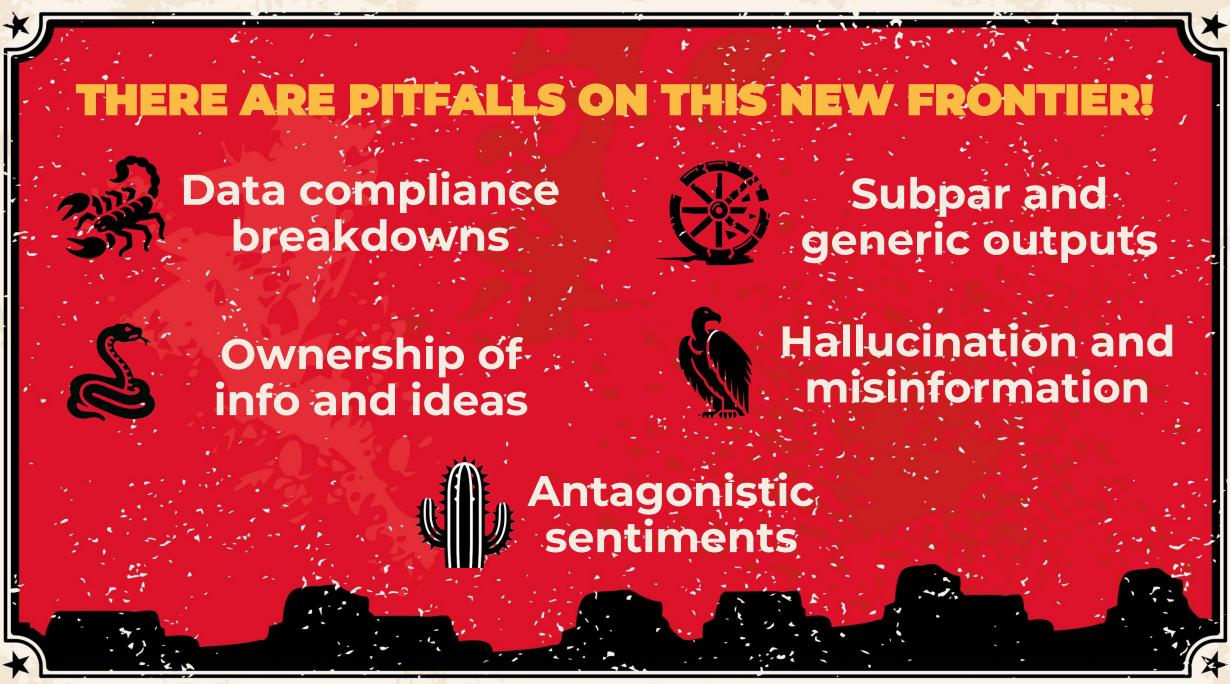
- That's right!
- Evolve it this way...
- ·· You can do it!
- That's so cringe!



®2024 Nazaré—Confidential—Do not copy or disseminate without permission



®2024 Nazaré—Confidential—Do not copy or disseminate without permission

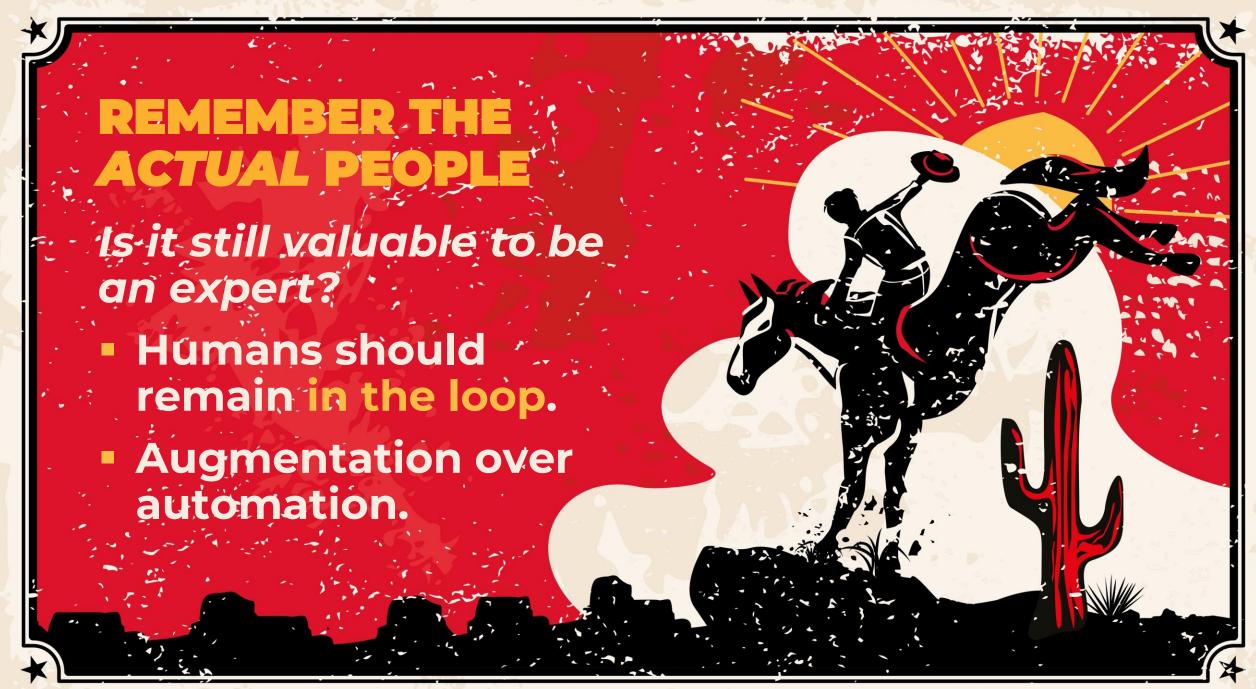


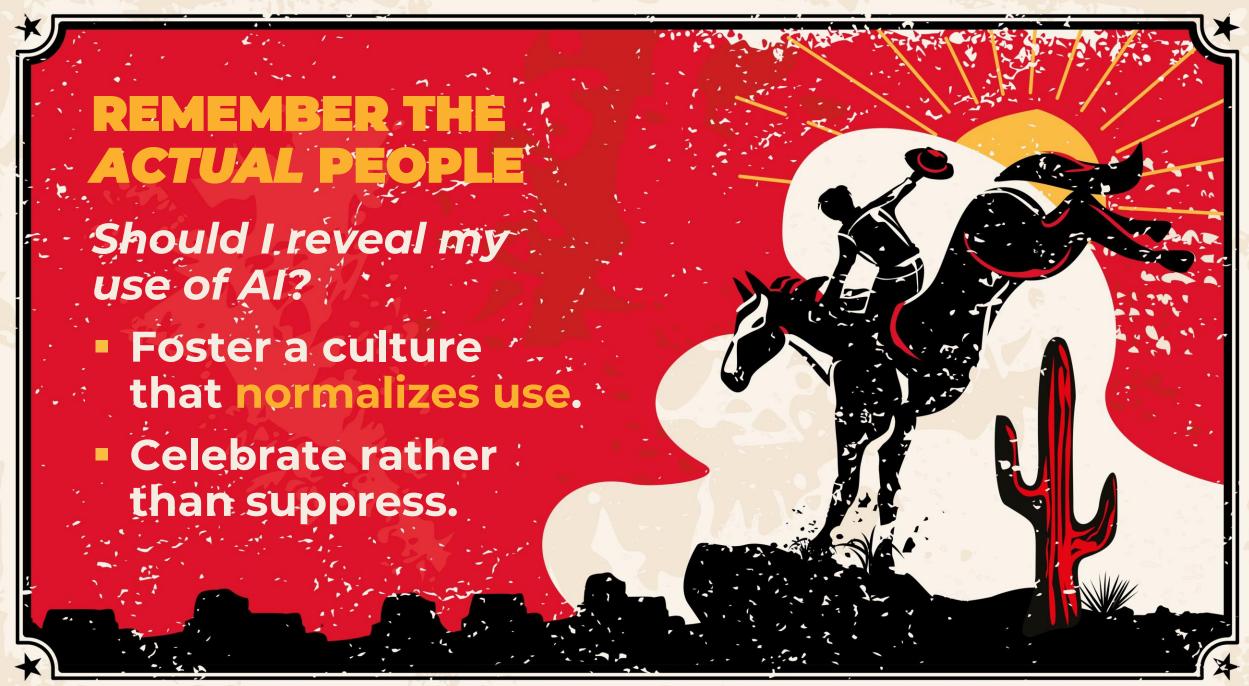


## A COMMUNITY OF PRACTICE

- Strategic activation of GENAI
- Diverse team members
- Mixéd-synchrony experiences

Why community-forward? Why practice-focused?







# INIZIO PRINCIPLES FOR USE

- We use GenAl to enhance talent, not replace it.
- We look for benefits, not buzzwords.
- We still do the work.

- We don't blame GENAI for mistakes.
- We set high standards.
- We protect our clients' data and our own.

- We are curious, innovative, and informed.
- We harness our collective expertise.

# ACT RESPONSIBLY

### APPROPRIATE

- Aligns with your organizations'; goals and strategies
- Directly contributes to business value

### COMPLIANT

- Accounts for data security and compliance
  - Maintains the integrity of your operations

### TRANSPARENT

- Established in a supportive culture
- Recognizes the potential of Al while mitigating the propagation of harm

## LET'S EXPLORE THE FRONTIER

### AUGMENTING OUR CONTENT CREATION

A learning developer leverages a GPT to produce a script of a hypothetical dialogue with an external stakeholder. They vet the content for accuracy and appropriateness, as they do any other content, before they deploy the script as part of their training program.

### AUGMENTING THE LEARNING EXPERIENCE

A trainer deploys a customized GPT in a workshop, allowing individuals to engage with it on their work laptops. The GPT plays the role of a Socratic coach, asking each learner questions about a unique project they are completing. The trainer works the room throughout this activity to provide support and feedback.

#### AUGMENTING LEARNERS' IN-FIELD CAPABILITIES

A learner has access to a customized GPT that can play the role of an external stakeholder. They can use the GPT on demand and practice for upcoming conversations with this digital role-play companion.



®2024 Nazaré—Confidential—Do not copy or disseminate without permission