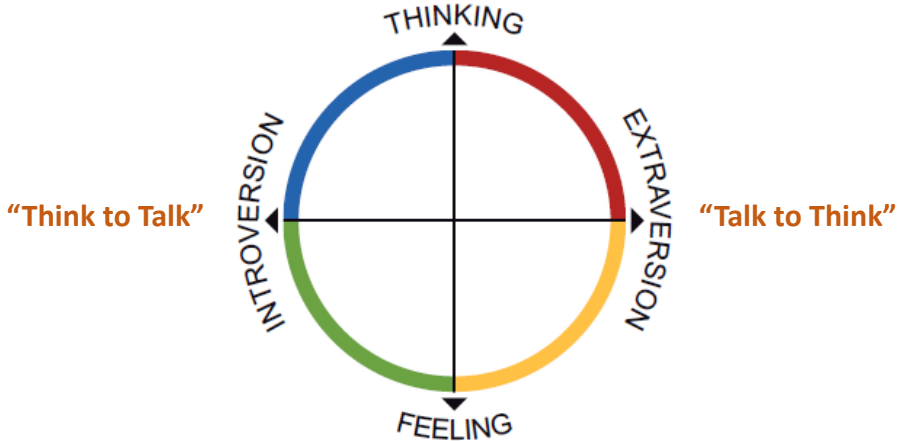
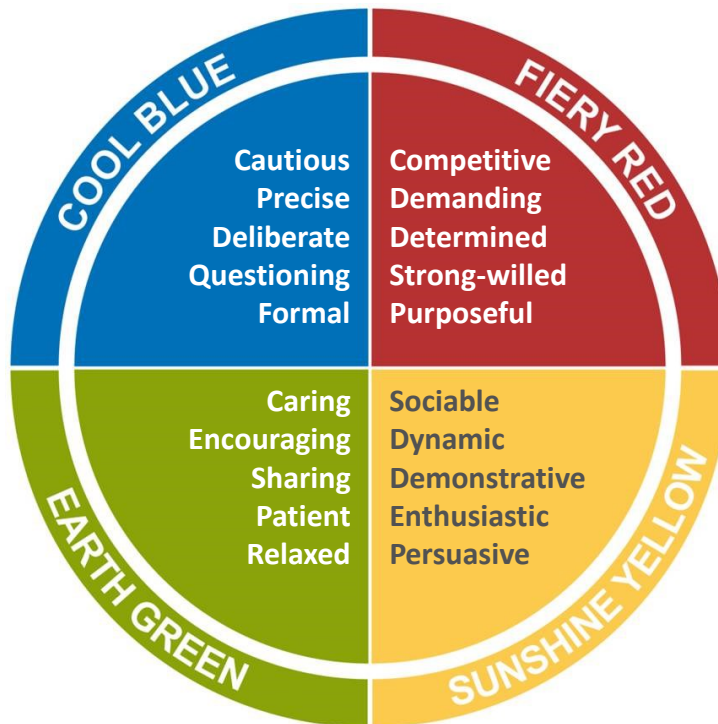


Colour Preferences

“Based on **WHAT** they Impact”



“Based on **WHO** they Impacts”



How to Communicate with Colour Preference



Fiery Red

- Be direct and to the point.
- Focus on results and objectives.
- Be confident and assertive.



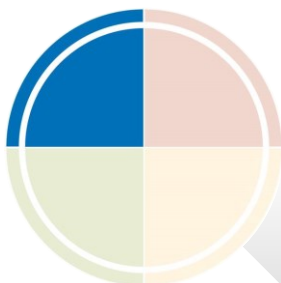
Sunshine Yellow

- Be friendly and sociable.
- Be engaging and stimulating.
- Be open and flexible.



Earth Green

- Be patient and supportive.
- Ask for input before making a decision.
- Ask for their opinion and give time to answer.



Cool Blue

- Be well prepared and thorough.
- Put things in writing.
- Let them consider all the details.

